

CHATBOT SUMMIT

January 31, 2018 | Tel Aviv

08:00-09:00	REGISTRATION, COFFEE & NETWORKING	
09:00-09:20	OPENING REMARKS Yehuda Messinger, Managing Partners, M&S Investments	
09:20-09:40 OPENING KEYNOTE	State of the Bots Yoav Barel, Founder & CEO, Chatbot Summit	
09:40-10:10 INVESTORS PANEL	Almost Everything Sucks ... So Far. Why Investing in Chatbots is About to Get Awesome! Michael Fertik, Founder & Managing Partner, Heroic Ventures Dov Moran, Managing Partner, Grove Ventures Kobi Samboursky, Co-Founder at Gilot Capital Partners	
10:10-10:25 KEYNOTE	From Intent to Resolution: Transforming Operational Efficiency Using Bots Eran Vanounou, CTO, LivePerson	
10:25-10:40 KEYNOTE	Future Interaction Models With a Watson Assistant Gabi Zodik, CTO Consumer Business, IBM	
10:40-10:45	ANNOUNCEMENTS	
10:45-11:00	COFFEE & NETWORKING BREAK	
11:30-13:00 GOOGLE ASSISTANT WORKSHOP Create your own conversational assistant app using Google Assistant! Ido Green, Developer Advocate at Google		
CENTER STAGE		
PRODUCT & UX STAGE		
DEV & AI STAGE		
11:00-11:15 KEYNOTE Rise of the Human-Bot Symbiote Amit Ben, Head Of Technology, Nanorep	11:00-11:05 OPENING REMARKS Niran Amir, Customer Success Manager, WalkMe	11:00-11:05 OPENING REMARKS Alon Mei-Raz, Chief Data Officer, Ashford
	11:05-11:20 KEYNOTE Brand & Consumers: Conversational Platform as The New Generation of Communication in the Digital World Gali Konky, VP of Product, LivePerson	11:05-11:20 KEYNOTE How To Save Time Optimizing Chatbots Ofer Ronen, General Manager, Chatbase
11:15-11:30 KEYNOTE Bots in the Wild: What’s Live & Value-Adding Today? Eden Shochat, Equal Partner, Aleph	11:20-11:35 KEYNOTE The Story Behind The North Face Bot Guy Cohen, Cloud & Cognitive Specialist, IBM	11:20-11:35 KEYNOTE The Story Behind the Staples Bot Tal Neeman, Cloud Developer Advocate, IBM
11:30-12:00 PANEL Chatbot Disrupt: A 360 Degree View of How Brands Are Coping with the Bot Revolution Oded Lavie, Head of Innovation, McCann Tel-Aviv Digital Gabi Guedj, Business Unit Director, Ness A.T Nitzan Feraro, Marketing Director, Maccabi Fox Tel Aviv Bozena Rezab, CEO & Co-Founder, GAMEE Noam Fine, General Manager, Iam+ Israel	11:35-12:10 PANEL From Gimmick to Strategic: What Is Missing for Bots to Become Mainstream? Niran Amir, Customer Success Manager, WalkMe Michael Bridges, Chief Content Officer, Stashimi/Bot1 Ron Sasson, CEO, Skyler360 Nir Nahum, CTO, WalkMe Nitzan Almog Evron, Head Of Digital Marketing, Tech & CX, Coca Cola Netta Tzin, Product Manager, LeO	11:35-12:10 PANEL How to Build Smarter Bot Using AI Filip Maertens, CEO, Faction XYZ Uri Eliabayev, Founder, Machine & Deep Learning Israel Prateek Gupte, Director Of Engineering, Haptik Gregor Jarisch, Chatbot Lead, EdTech Foundry Nikola Mrksic, CEO, PolyAi Teddy Lazebnik, CTO & Co-Founder, VIAEI
12:10-12:15 TRANSITION BREAK		
12:15-12:30 KEYNOTE 5 Lessons Your Business Should Learn from Successful Chatbots - Real Life Insights from the Cinema Chatbot Nathan Bajrach, Founder & CEO, Virtual Spirits	12:15-12:30 KEYNOTE How To Monetize Your Bot - How To Make Chatbots A Success Piyush Chandra, Senior Director, Conversational AI, SAP	12:15-12:25 KEYNOTE Zen and the Art of Bot Maintenance Yigael Berger, CEO, Heat
12:30-12:45 KEYNOTE The Story Behind Smartest Banking Bot in Italy! Alessandro Vitale, CEO & Founder at Conversate Matteo Baido, Head of IT Innovation, Ubi Banca	12:30 - 13:05 PANEL Bots at Scale - What are the Key Factors for Achieving Bot Success? Seetvun Amir, Head Of Bots Product Group, LivePerson Simon Morel, Partner & Creative Director, BotSupply Max Unger, Partner, TheVentury Lior Romanowsky, Founder & CEO, Spartans AI Lior Bachar, Nanorep Product Manager, Logmein	12:25-12:40 KEYNOTE Multilingual, Multimedia, Multimodal Chatbot for Lenovo Global Services Stefan Schaffer, Researcher, DFKI GmbH Changjian Hu, Research Director, Lenovo Group
12:45-13:00 KEYNOTE The Future of Messaging as a Platform Mike Gozzo, Co-Founder, Smooch		12:40-13:00 KEYNOTE Conversational AI - Developing Business Value for a Multi-National Audience James Allerton-Austin, Senior Director Cloud Platform Product Management, Oracle
13:00-13:45 LUNCH BREAK		
14:30-15:30 IBM ASSISTANT WORKSHOP Hands On: Create a Customer Service ChatBot with IBM Watson Anamita Guha, Product Manager at IBM Avi Vizel, Developer Advocate at IBM		

CENTER STAGE		PRODUCT & UX STAGE		DEV & AI STAGE	
13:45-14:20 PANEL Chatbots in Production: Real-Life Stories of Brands Deploying Bots Philipp Wolf, Head of Business Development, Rasa Nathaniel Kohn, AI Tech Lead , Citi Shai Wininger, Co-Founder & Chief Lemonade Officer, Lemonade Maxim Markert, Associate Director Digitization at UBS Arjun Patel, Global Digital Product Manager at HSBC		13:45-14:20 PANEL Voice of The Bots Oded Zilinsky, Statiest, Micro Focus Markus Linder, Founder & CEO, SMARTASSISTANT Michal Raz, Global VP of Business Development, Vonage Rachel Batish, CRO, Conversation.one Kristina Katkute, Digital Psychologist, GreenOrange		14:30-15:15 STARTUP COMPETITION SEMI-FINALS Reservation Only Batya Mor, Head of Startups, Chatbot Summit Guy Dancig, Executive VP & Deputy CEO, Ness Guy Gordon, Partner and Team Leader in the hi-tech international department, GKH Gil May-Tal, Head of Startup & Developer Ecosystem, IBM Michel Biton, Head of R&D, LivePerson Arjun Patel, Digital Product Head, HSBC	
14:20-14:35 KEYNOTE Meet the Helvetia Insurance Claim Chatbot! Florian Nägele, Head of Chatbots, Helvetia		14:20-14:35 KEYNOTE Cyberbot: How to Protect Your Bot From Security Attacks Tom Vaknin, Co-Founder & CTO, Interactbot			
14:35-15:50 KEYNOTE How Our Chatbot Is Gaining 1 Million New Users Every Month! Prashant Pitti, CEO, NearGroup Inc		14:35-14:50 KEYNOTE Amazon killed the E-Commerce Star. Meet Sally, the After-Sale Chatbot that Brings the E-Commerce Retailers Back to Life! Tomer Mintz, Founder, Chaterr			
14:50-15:25 PANEL The New Bots on the Block(chain) Yaniv Feldman, CEO, Cointelligence Guy Benartzi, Co-founder, Bancor Jonathan Irom, Partner, GKH Moshe Hoge, Founder & Co-CEO at Sirin Labs		14:50-15:05 KEYNOTE The Future of Group Engagement Yaniv Levin, CEO, Tokabot			
CENTER STAGE					
15:30-15:45 KEYNOTE		Marketing Bot: A Success Story of a Leading Brand Asaf Nevo, CEO, Pico Matthew Gardner, Digital Strategy, St. Louis Blues			
15:45-16:00		STARTUP COMPETITION FINALS Batya Mor, Head of Startups, Chatbot Summit Guy Dancig, Executive VP & Deputy CEO, Ness Guy Gordon, Partner and Team Leader in the hi-tech international department, GKH Gil May-Tal, Head of Startup & Developer Ecosystem, IBM Michel Biton, Head of R&D, LivePerson Arjun Patel, Digital Product Head, HSBC			
16:00-16:15 KEYNOTE		From App to Bot to 5M Users in a year – #YES or #NO? Peter Buchroithner, Co-Founder, Swelly			
16:15-16:30		CLOSING REMARKS & STARTUP COMPETITION WINNER ANNOUNCEMENT Yoav Barel, Founder & CEO, Chatbot Summit Batya Mor, Head of Startups, Chatbot Summit			
20:00-22:00 - AFTER PARTY!					

