

**SERVICE NOT SOFTWARE —
THE TRILLION-DOLLAR
MARKET OPPORTUNITY**

CHATBOT SUMMIT 2025



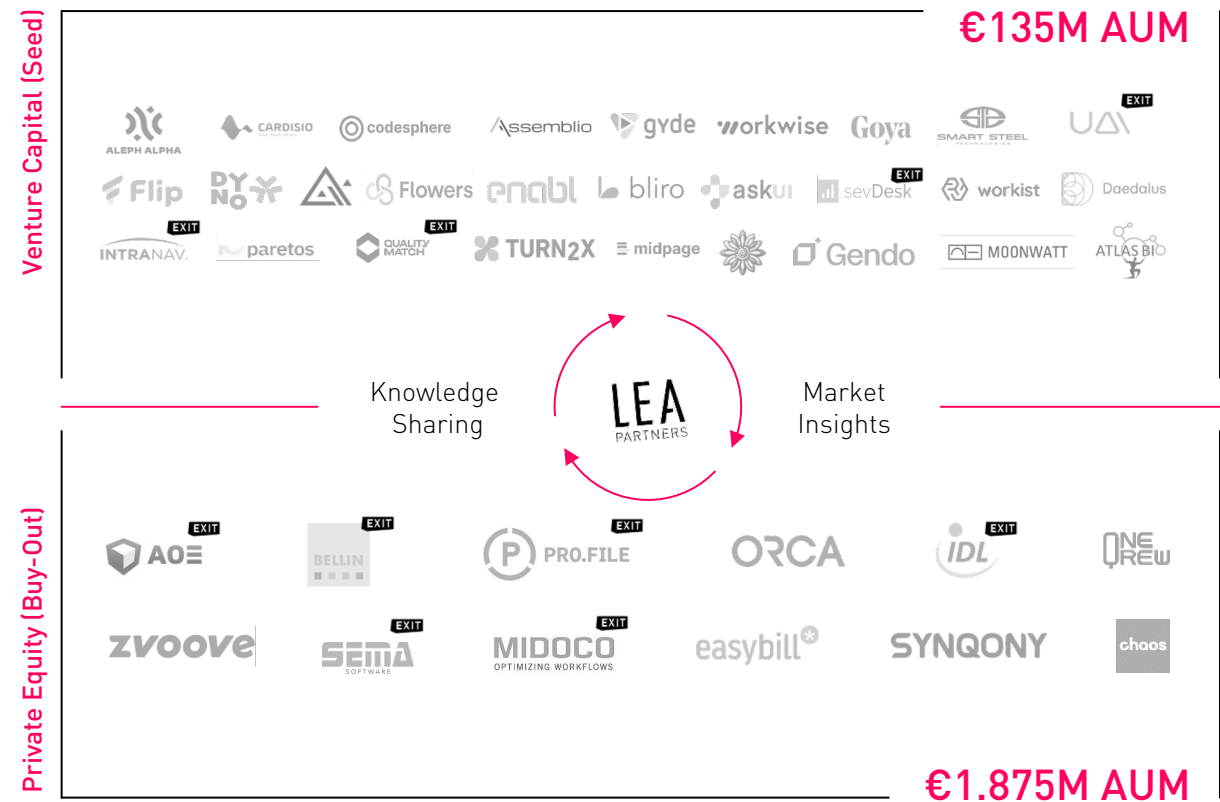
Nils Seele
Partner

The LEA-Platform, Seed and Buy-Out – nothing in between.

A strong partnership between funds

Through our unique **VC/PE platform** approach, we have raised **over €2 billion** and closed over **100 deals**, making us the preferred institutional partner for B2B tech founders in the DACH region

Our portfolio companies collectively employ over **4,000 individuals** and generate **over €550 million in annual revenue** (hypothetically consolidating to the 5th largest German software company)



Our investment theses are built on years of compounding learnings.

since 2017

Convenient

Simplifying Workflows with Software

Turning complexity of business into clarity – with structured workflows so that companies can scale without friction & ban paper from desks and shopfloors

since 2019

Autonomous

Unleashing Autonomy with AI

AI is transforming former low-margin industries into high-value opportunities and empowering knowledge workers with unprecedented amounts of efficiency and decision-making capabilities

since 2021

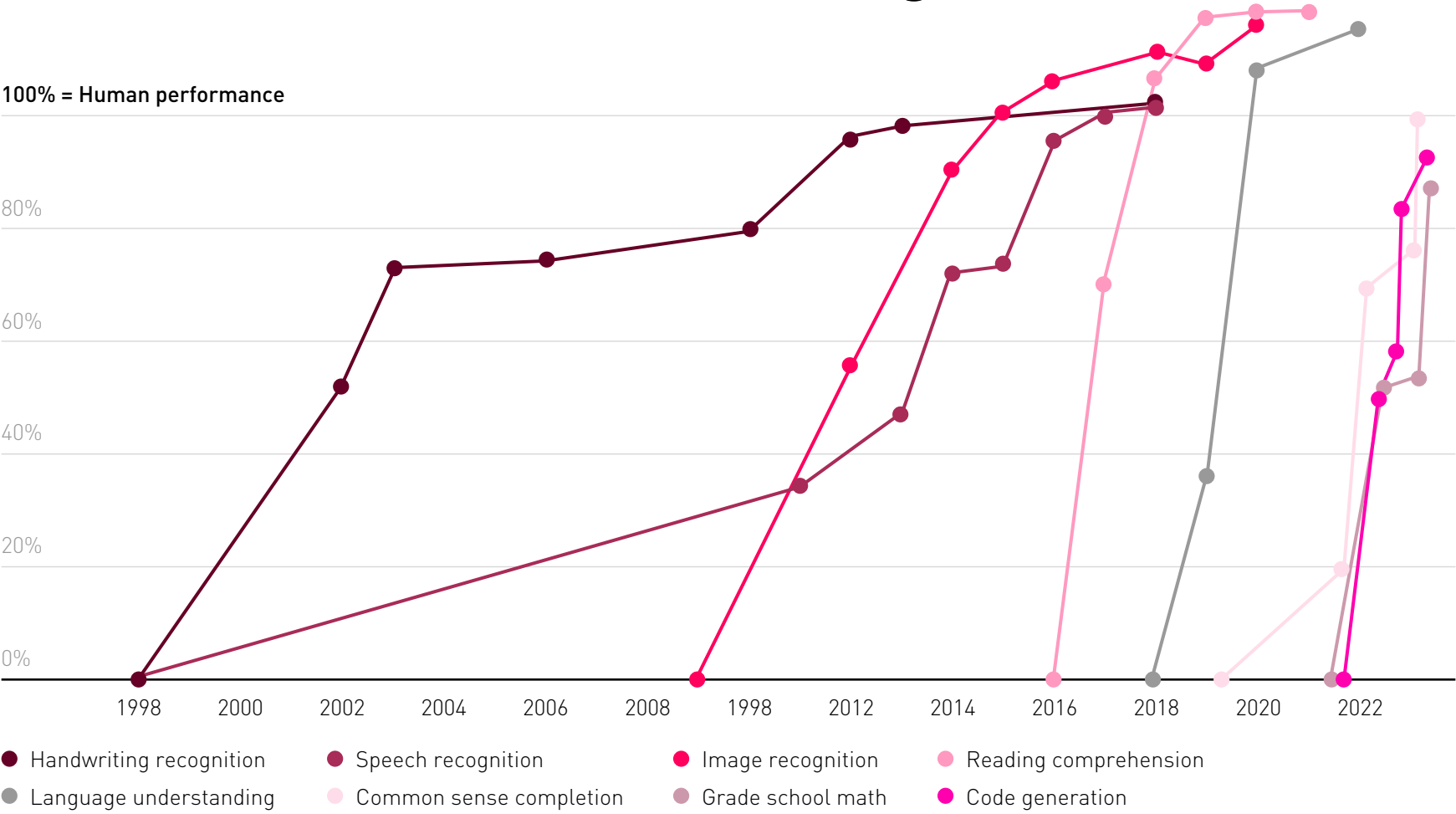
Science to Commercialization

Commercialize Science with Technology

Funding companies that translate cutting-edge research into practical applications at a faster than ever velocity

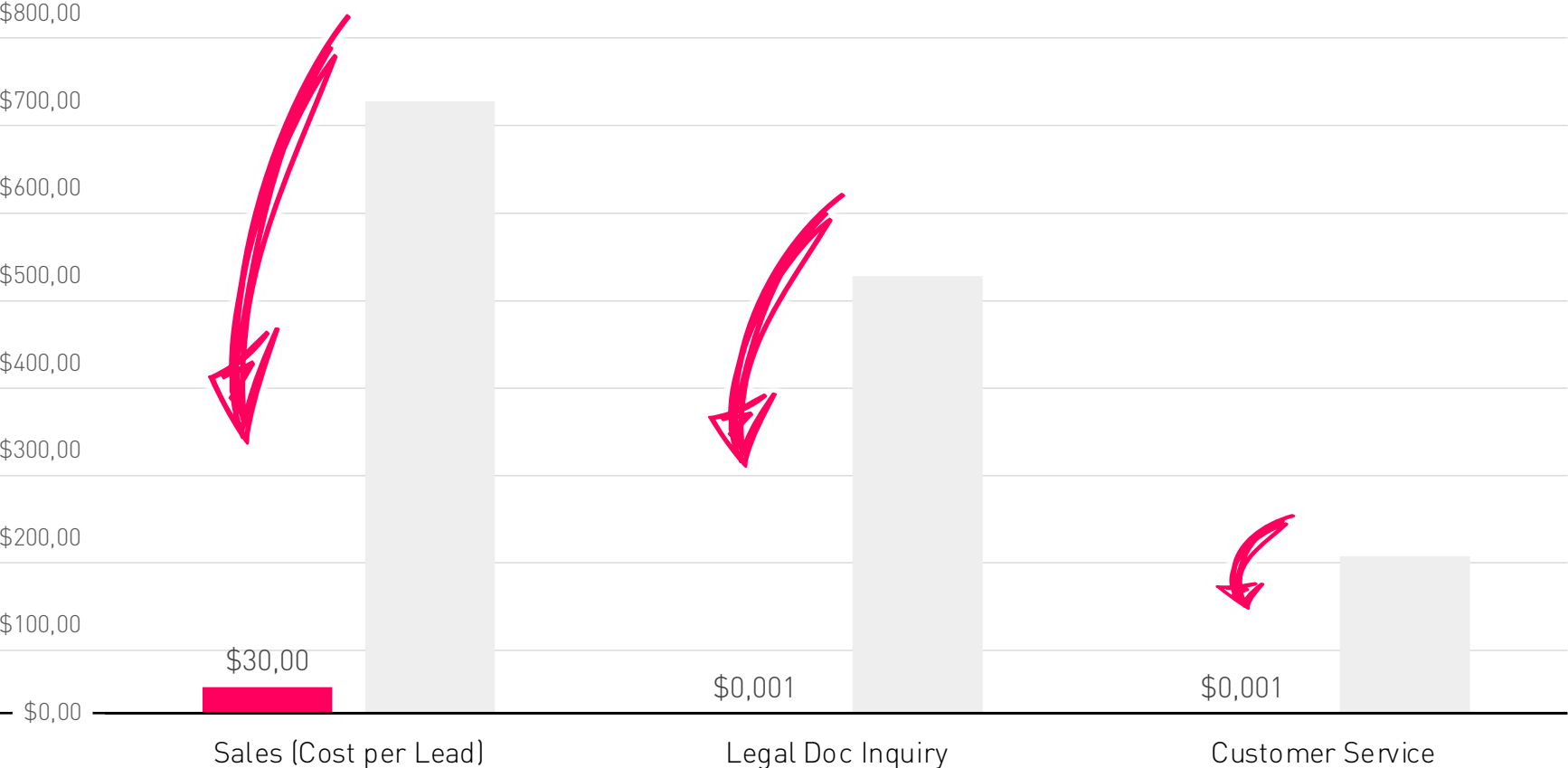
Venturepartner I and Venturepartner II Investments

AI has surpassed humans at several tasks and this rate is increasing for new tasks.



Source: Will Henshall for TIME

AI vs. human labour - Cost savings of AI compared to human labour are significant.



■ Cost of AI ■ Cost of Human

Source: NFX

From core value creation to generative AI – a trillion-dollar market opportunity.

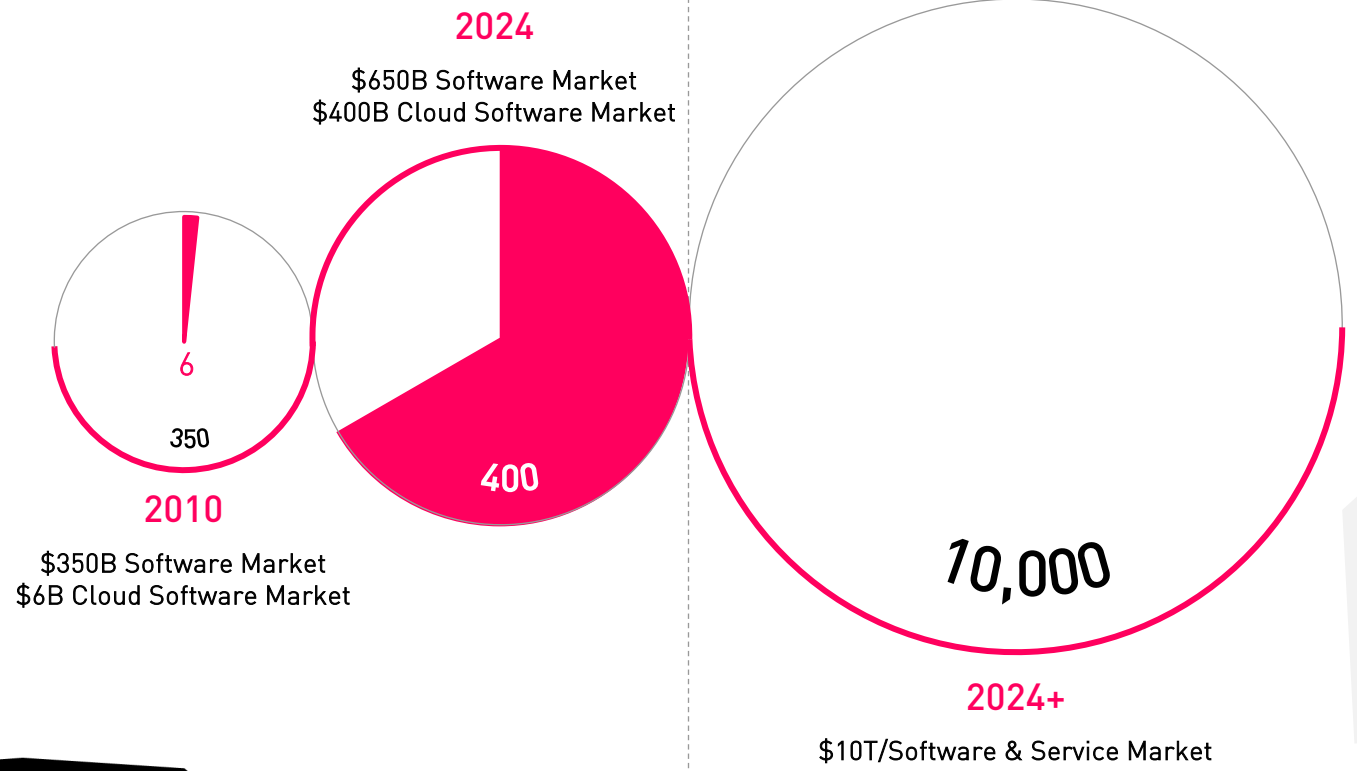
01

LEA core value creation 1.0 –
Software to cloud



02

The Service-as-a-Software opportunity?



“In my lifetime, I’ve seen two demonstrations of technology that struck me as revolutionary ... the GUI and ChatGPT”
Bill Gates, March 2023

Q & A ?